

Annual EEO Public File Report

AGM California, Inc. Santa Maria Office

August 1, 2023 – July 31, 2024

Stations Comprising Station Employment Unit:

**KRQK FM, KPAT FM, KBOX FM
KSNI FM, KSMA AM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive (60-0102)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,9,11,12,13,14,15
Account Executive (60-0103)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,9,11,12,13,14,15
Account Executive (60-0104)	CLOSED-NO HIRE	0		1,2,4,5,6,7,9,11,12,13,14,15
Account Executive (60-0105)	CLOSED-NO HIRE	0		1,2,4,5,6,7,9,11,12,13,14,15

Total Number of Persons Interviewed During Applicable Period:

0

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1) KPAT, KRQK, KBOX,KSNI,KSMA	Richard Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	
2) KSTT, KKAL, KKJG, KZOZ,KVEC	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
3) AllAccess.com	Self Post	Allaccess.com	Self Post	
4) AmericanGeneralMedia.com	Kelly Selk	Corporate Office	Kelly Selk	
5) California Broadcasters Association	Self Post	yourcba.com	Self Post	
6) Indeed.com	Self Post	Indeed.com	Self Post	
7) Radio Online	Self Post	radioonline.com	Self Post	
8) RadioNotas.com	Self Post	radionotas.com	Self Post	
9) Career Page.org	Self Post	careerpage.org	Self Post	
10) Santa Maria Valley Chamber Of Commerce	Self Post	santamariavalleychambermaster.com	Self Post	
11) Cal Poly	Self Post	www.calpoly.edu	Self Post	
12) Allan Hancock College	Self Post	www.hancockcollege.edu	Self Post	
13) Post Job Free	Self Post	postjobfree.com	Self Post	
14) Internal Posting-Santa Maria	Rich Watson	2325 Skyway Dr.Suite J Santa Maria,	805-922-1041	
15) Internal Posting-SLO Office	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
16) Direct Contact	Rich Watson	2325 Skyway Dr., Suite J SM, CA 93455		
17) Referral				
18) Word Of Mouth	Rich Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	

Outreach Initiatives:

- | | | | |
|-------|---|--|---|
| 1) | <p style="text-align: center;">October 3, 2023</p> <p>Ernest Righetti High School Annual College & Career Fair</p> <p style="color: red; margin-top: 10px;">Sandy Silva</p> | <p>Sandy Silva set up an exhibit with our radio stations informing students of employment opportunities related to broadcasting and answering questions about the radio industry.</p> | <p>Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</p> |
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| 2) | <p style="text-align: center;">10/27/23</p> <p>El Camino Jr High Red Ribbon Week</p> <p style="color: red; margin-top: 10px;">Sandy Silva</p> | <p>Sandy Silva, Morning Show Co-Host at 95.7 The Beat (KPAT) hosted their Red Ribbon event and spoke with students about working in radio and the opportunities available and how to get started in the radio industry.</p> | <p>Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</p> |
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| 3) | <p style="text-align: center;">02/28/24</p> <p>Heartland Charter School</p> <p style="color: red; margin-top: 10px;">Marlene Mealy</p> | <p>Marlene Mealy conducted a tour for students of our radio stations and answered questions regarding what it takes to work at a radio station and all that is involved including what experience you need to qualify to be employed at one of our stations.</p> | <p>Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</p> |
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| 4) | <p style="text-align: center;">March 8, 2024</p> <p>Allan Hancock College Career Exploration Day</p> <p style="color: red; margin-top: 10px;">Gerardo Silva</p> | <p>Lalo Silva set up an information booth and handed out employment information and spoke with students interested in getting into radio</p> | <p>Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</p> |
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| 5) | <p style="text-align: center;">04/18/24</p> <p>Delta High School Career Fair</p> | <p>-----</p> | <p>Initiative #10 – Participation in</p> |

Set up a table with 95.7 The Beat (KPAT) and spoke with students about career opportunities in radio.

Interviewed participants in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Jessica Carroll, Michael Knudsen

6)

05/17/24

CTE Career Fair (Lompoc & Cabrillo High
School Career Fairs)

Gerardo Silva

KRQK attended and helped students
learn about the opportunities
available to them in radio once they
graduate.

Initiative #10 – Participation in
events or programs sponsored by
educational institutions relating to
career opportunities in broadcasting.
