

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2022 to May 31, 2023

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM**Vacancy Information**

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
On-Air Announcer	1/2/2023	3	Internal	4,5,6,7,8,9,11,12,13

**Total Number of Persons Interviewed During
Applicable Period:**

3

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1 KENN/KRWN/KISZ/KPRT	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541	
2 KDGO/KPTE/KKDG	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
3 KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
<u>Internet Site:</u>				
4 Americangeneralmedia.com	Kelly Selk	kmcmasters@americangeneralmedia.com	(661) 328-0118	
5 Nmba.org	Cheryl Jim	nmba.org	(505) 325-3541	1
6 Careerpage.org	Susan Strong	Suzanstrong@nmba.org	Suzanstrong@nmba.org	
7 Facebook.com	Kelly Turner	kturner@americangeneralmedia.com	(970) 565-6565	1
8 Allaccess.com	Kelly Turner	kturner@americangeneralmedia.com	(970) 565-6565	
9 Radioonline.com	Kelly Turner	kturner@americangeneralmedia.com	(970) 565-6565	
10 New Mexico Workforce Solutions	Cheryl Jim	www.dws.state.nm.us		
<u>Postings:</u>				
11 Internal/Farmington	Cheryl Jim	200 E Broadway, Farmington, NM	(505) 325-3541	1
12 Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
13 Internal/Cortez	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
14 San Juan College	Jillian Bishop	4601 College Blvd., Farmington, NM	(505) 599-3800	
15 Walk-In	None	None	None	
16 Referrals	None	None	None	
17 Word of Mouth	None	None	None	
18 Direct Contact	None	None	None	
			Total	3

Outreach Initiatives

1)	Broadcast 1 Source EEO Training Workshop Aug. 5, 2022	Manager participated in workshop where information was discussed on ensuring equal employment opportunities.	Initiative 14: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
2)	New Mexico Broadcasters Assn. Virtual Job Fair Aug. 15 - Aug. 19, 2022	Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.	Initiative 1: Participation in Job Fair by Hiring Managers
3)	Durango Regional Career Fair Sep. 21, 2022	Participated in job fair by setting up booth at the event and talking to applicants about job opportunities in the radio industry. Station personnel accepted job applications and/or resumes.	Initiative 1: Participation in Job Fair by Hiring Managers
4)	8th Grade Career Expo Oct. 20 - Oct. 21, 2022	Participated in career fair at local college. Manager gave a presentation about careers in radio to students who are moving on to high school. Students were then given opportunity to ask questions.	Initiative 10: Participation in program sponsored by educational institution relating to career opportunities in broadcasting
5)	New Mexico Broadcasters Assn. Virtual Job Fair Nov. 14 - Nov. 18, 2022	Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.	Initiative 1: Participation in Job Fair by Hiring Managers
6)	New Mexico Broadcasters Assn. Virtual Job Fair Feb. 6 - Feb. 10, 2023	Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.	Initiative 1: Participation in Job Fair by Hiring Managers

7)	San Juan College Career & Internship Fair Feb. 16, 2023	Participated in job fair by setting up booth at the event. Manager spoke to individuals about job opportunities in broadcasting. Manager accepted job applications and/or resumes.	Initiative 1: Participation in Job Fair by Hiring Managers
8)	Farmington Regional Career Fair Mar. 9, 2023	Participated in job fair by setting up booth at the event and talking to applicants about job opportunities in the radio industry. Station personnel accepted job applications and/or resumes.	Initiative 1: Participation in Job Fair by Hiring Managers
9)	Fort Lewis College Career & Internship Expo Apr. 6, 2023	Participated in job fair by setting up booth at the event and talking to applicants about job opportunities in the radio industry. Station personnel accepted job applications and/or resumes.	Initiative 1: Participation in Job Fair by Hiring Managers
10)	Cortez Workforce Center Spring Job Fair Apr. 10, 2023	Participated in job fair by setting up booth at the event and talking to applicants about job opportunities in the radio industry. Station personnel accepted job applications and/or resumes.	Initiative 1: Participation in Job Fair by Hiring Managers
11)	San Juan County Employment Event May 4, 2023	Participated in job fair by setting up booth at the event and talking to applicants about job opportunities in the radio industry. Station personnel accepted job applications and/or resumes.	Initiative 1: Participation in Job Fair by Hiring Managers
12)	New Mexico Broadcasters Assn. Virtual Job Fair May 8 - May 12, 2023	Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.	Initiative 1: Participation in Job Fair by Hiring Managers