

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2021 to May 31, 2022

Stations Comprising Station Employment Unit:

**KENN AM, KRWN FM, KISZ FM, KPRT FM**

**Vacancy Information**

<b>Full-time Positions Filled by Job Title</b>	<b>DOE</b>	<b>Total # Interviewed</b>	<b>Recruitment Source of Hire</b>	<b>Recruitment Sources Utilized</b>
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**Total Number of Persons Interviewed During Applicable Period:**

0

**Recruitment Sources:**

**Radio Announcements**

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGO/KPTE/KKDG
- 3 KVFC/KRTZ

**Contact**

Cheryl Jim  
Jessica Benson  
Kelly Turner

**Address**

212 W. Apache, Farmington, NM  
1911 Main Ave., #100, Durango, CO 81301  
2402 Hawkins, Cortez, CO 81321

**Method of Contact**

(505) 325-3541  
(970) 247-1240  
(970) 565-6565

**#Interviews from Source**

**Internet Site:**

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

Kelly Selk  
Cheryl Jim  
Susan Strong

[kmcmasters@americangeneralmedia.com](mailto:kmcmasters@americangeneralmedia.com)  
nmba.org  
Suzanstrong@nmba.org

(661) 328-0118  
(505) 325-3541  
Suzanstrong@nmba.org

**Postings:**

- 7 Internal/Farmington
- 8 Internal/Durango
- 9 Internal/Cortez
- 10 San Juan College
- 11 Walk-In
- 12 Referrals
- 13 Word of Mouth
- 14 Direct Contact

Cheryl Jim  
Jessica Benson  
Kelly Turner  
Sandy Labato  
None  
None  
None  
None

212 W. Apache, Farmington, NM  
1911 Main Ave., #100, Durango, CO 81301  
2402 Hawkins, Cortez, CO 81321  
4601 College Blvd., Farmington, NM  
None  
None  
None  
None

(505) 325-3541  
(970) 247-1240  
(970) 565-6565  
(505) 599-3800  
None  
None  
None  
None

Total

0

Outreach Initiatives

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| 1) New Mexico Broadcasters Assn. Virtual Job Fair<br><br>Aug. 16 - Aug. 20, 2021 | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers  |
| 2) New Mexico Broadcasters Assn. Virtual Job Fair<br><br>Nov. 08 - Nov. 12, 2021 | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers  |
| 3) New Mexico Broadcasters Assn. Virtual Job Fair<br><br>Feb. 14 - Feb. 18, 2022 | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers  |
| 4) San Juan College Career & Internship Fair<br><br>Feb. 17, 2022                | Participated in virtual job fair via Zoom. Manager spoke to individuals about job opportunities in broadcasting. Applicants were able to download job applications and submit it.                       | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers  |
| 5) 2022 Montezuma-Cortez Middle School Career Fair<br><br>Apr. 18, 2022          | Participated in career fair at a middle school. Manager gave a presentation about careers in radio to students who are moving on to high school. Students were then given opportunity to ask questions. | <b>Initiative 10:</b> Participation in program sponsored by educational institution relating to career opportunities in broadcasting                           |
| 6) Sexual Harassment Training<br><br>Apr 28 - May 3, 2022                        | Managers participated in sexual harassment training via video online. Topics discussed included recognizing behavior, recognizing complaints, and how to respond properly.                              | <b>Initiative 14:</b> Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination |
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7) **San Juan County Employment Event**  
**May 4, 2022**

Participated in job fair by setting up booth at the event and talking to applicants about job opportunities in the radio industry. Station personnel accepted job applications and/or resumes.

**Initiative 1:** Participation in Job Fair by Hiring Managers

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8) **New Mexico Broadcasters Assn. Virtual Job Fair**  
**May 09 - May 13, 2022**

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

**Initiative 1:** Participation in Job Fair by Hiring Managers

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