

Annual EEO Public File Report

**AGM California, Inc. Santa Maria Office**

August 1, 2021 – July 31, 2022

Stations Comprising Station Employment Unit:

**KRQK FM, KPAT FM, KBOX FM  
KSNI FM, KSMA AM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive (60-0092)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,10,11,12,13,14,18
Account Executive (60-0093)	CLOSED-NO HIRE	1		1,2,3,4,5,6,7,10,11,12,13,14,18
Account Executive (60-0094)	3/16/2022	4	Referral	1,2,3,4,5,6,7,10,11,12,13,14,18
Program Director/Morning Show Host (60-0095)	Opened 01/27/22	5		3,4,5,6,7,10,11,12,13,14,18,19
Account Executive (60-0096)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,10,11,12,13,14,18
Production/Promotions Asst & Board Op (60-0097)	7/15/2022	5	Internal Posting	1,2,3,4,5,6,7,10,11,12,13,14,18
Account Executive (60-0098)	Opened 07/07/22			1,2,3,4,5,6,7,10,11,12,13,14,18

**Total Number of Persons Interviewed During Applicable Period:**

**15**

**Recruitment Sources:**

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1) KPAT, KRQK, KBOX,KSNI,KSMA	Richard Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	1
2) KSTT, KKAL, KKJG, KZOZ,KVEC	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
3) AllAccess.com	Self Post	Allaccess.com	Self Post	
4) AmericanGeneralMedia.com	Kelly McMasters	Corporate Office		
5) California Broadcasters Association	Self Post	yourcba.com	Self Post	
6) Indeed.com	Self Post	Indeed.com	Self Post	8
7) Radio Online	Self Post	radioonline.com	Self Post	2
8) RadioNotas.com	Self Post	radionotas.com	Self Post	
09) Santa Maria Valley Chamber Of Commerce	Self Post	santamariavalleychambermaster.com	Self Post	
10) Cal Poly	Self Post	www.calpoly.edu	Self Post	
11) Allan Hancock College	Self Post	www.hancockcollege.edu	Self Post	
12) Career Page.org	Self Post	careerpage.org	Self Post	
13) Internal Posting-SM Office	Rich Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	1
14) Internal Posting-SLO Office	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
15) Direct Contact	Rich Watson	2325 Skyway Dr., Suite J SM, CA 93455		
16) Referral				3
17) Word Of Mouth				
18) Post Job Free	Self Post	postjobfree.com	Self Post	
19) Country Aircheck.com	Monta	countryaircheck.com	Email	

**Outreach Initiatives:**

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1)	January 26, 2022	Cal Poly Virtual 2022 Winter Career Fair	Sales Manager Michael Knudsen attended a virtual online job fair in hopes of recruiting sales staff.	Initiative #10 – Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
2)	04/01/22	Allan Hancock College Career Exploration Day	Sales Manager Michael Knudsen set up our radio station booth and met with students and handed out information on job opportunities.	Initiative #10 – Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
3)	04/27-05/02/22	<a href="https://beldenblaine.com/ee-harassment-training/">beldenblaine.com/ee-harassment-training/</a>  All staff	All staff members completed an online training course on harassment prevention in the workplace.	<b>Initiative 14: Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.</b>
4)				
5)				

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