

Annual EEO Public File Report

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2021 to July 31, 2022

Stations Comprising Station Employment Unit:

KZOZ FM, KKAL FM, KSTT FM, KKJG FM, KVEC AM

Vacancy Information

	Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
1	Account Executive (11-0089)	08/24/21	3	1	1,2,3,4,5,6,7,8,9,10,11,13,14
2	Production Asst/Board Op (11-0090)	01/02/22	3	13	1,2,3,4,5,6,7,8,9,10,11,13,14
3	Account Executive (11-0091)	08/02/22	3	1	1,2,3,4,5,6,7,8,9,10,11,13,14

Total Number of Persons Interviewed During Applicable Period:

9

Recruitment Sources:
Radio Announcements

	Contact	Address	Method of Contact	#Interviews from Source
1	KZOZ, KSTT, KVEC, KKAL, KKJG Shirley Skinner	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	sskinner@americangeneralmedia.com	3
2	KBOX, KPAT, KRQK Marlene Mealy	2325 Skyway Drive Santa Maria, CA 93455	mmealy@americangeneralmedia.com	

Online Resources:

3	All Access Self-post	www.allaccess.com	www.allaccess.com	1
4	American General Media Kelly Selk	1400 Easton Dr., Ste. 144, Bakersfield, CA 93309	email job ad to Kelly and she will post to website	
5	Employment Development Dept (Cal Jobs) Self-post	www.caljobs.ca.gov	https://www.caljobs.ca.gov/loginintro.asp	
6	Radio On-Line Self-post	www.jobs.radioonline.com	http://jobs.radio-online.com/cgi-bin/rol.exe/jobs_submit_form	1
7	Indeed Self-post	www.indeed.com	www.indeed.com	

Postings:

8	California Broadcasters Association Self-post	http://www.yourcba.com/job-bank/	http://www.yourcba.com/job-bank/
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Colleges

9	Allan Hancock College Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	https://careerconnect.jobsppeaker.com/
10	Cal Poly, San Luis Obispo Career Services	959 Higuera St, San Luis Obispo, CA 93401	https://calpoly.joinhandshake.com/
11	Cuesta Community College Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	https://careerconnect.jobsppeaker.com/

Other

12	Direct Contact None	None	None	1
13	Internal-SLO None	None	None	
14	Internal-SM None	None	None	
15	Referral None	None	None	2
16	Walk in None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-In	1
17	Word of Mouth None	None	None	

Total

9

Outreach Initiatives

1	January 26, 2022		
	Cal Poly LIVE Virtual 2021 Spring Career Fair	Mark Tobin, Director of Sales for AGM stations KKAL-FM; KKJG-FM; KSTT-FM; KVEC-AM and KZOZ-FM. He promoted career opportunities in radio.	Initiative # 10 – Participation in at least four events or programs sponsored by educational institutions related to career opportunities in broadcasting.
2	April 1, 2022		
	Allan Hancock College 16 th Annual Career Exploration Day	Michael Knudsen, Director of Sales for AGM Santa Maria attended on behalf of both AGM San Luis Obispo and Santa Maria to promote career opportunities in radio.	Initiative # 10 – Participation in at least four events or programs sponsored by educational institutions related to career opportunities in broadcasting.
