

Annual EEO Public File Report

AGM-California, Inc. Bakersfield Office

Covering the Period from August 1, 2021 to July 31, 2022

Stations Comprising Station Employment Unit:

KERN AM, KKXX FM, KISV FM, KGEO AM, KGFM FM, KEBT FM

Vacancy Information

	Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
10-0202	Local Sales Manager	NO HIRE	0	N/A	3,4,5,10,11,12,13,14,15,16,18
10-0203	Account Executive	1/18/2022	3	18	3,4,5,10,11,12,13,14,15,16,18
10-0204	Account Executive	6/16/2022	3	18	3,4,5,10,11,12,13,14,15,16,18
10-0205	Promotions and Event Coordinator	4/16/2022	3	16	3,4,5,10,11,12,13,14,15,16,18

**Total Number of Persons Interviewed During
Applicable Period: 08/01/2021 - 07/31/2022**

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Recruitment Sources:

Contact

Address

Method of Contact

#Interviews

Radio Announcements

1 KISV/KKXX/KEBT/KERN/KGEO/KGFM Robert Lewis PO Box 2700 Bakersfield, CA 93303 rlewis@americangeneralmedia.com 0

Newspapers

2 Bakersfield Californian Ileen Baldrige P.O. Box 440, Bakersfield, CA 93301 ibaldrige@bakersfield.com 0

Postings

3 Kern County Hispanic Chamber of Commerce Sylvia officeadmin@kchcc.org 0

4 Mexican American Opportunity Foundation Mauro Laris MLaris@co.kern.ca.us 0

5 National Hispanic Media Coalition Job Postings info@NHMC.org 0

Colleges

6 Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93307	karine_kanikkeberg@khsd.k12.ca.us	0
7 Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	ruqutier@bakersfieldcollege.edu	0
8 Cal State University Bakersfield	Career Planning Dept.	9001 Stockdale Hwy., Bakersfield, 93309	career@csub.edu	0
9 Santa Barbara Business College	Norma Dunn, Career Services Coordinator		norma.dunn@sbbcollege.edu	0

Internet Site

10 Allaccess.com	Self Post	allaccess.com	Self Post	0
11 AmericanGeneralMedia.com	Kelly Selk	kcmasters@americangeneralmedia.com	kcmasters@americangeneralmedia.com	0
12 Cal Jobs	Self Post	caljobs.ca.gov	caljobs.ca.gov	0
13 Radio-online.com	Self Post	radio-online.com	radio-online.com	0
14 Radio Notas	Self Post	radionotas.com	info@radionotas.com	0
15 Indeed	Self Post	www.indeed.com	www.indeed.com	6

Other

16 Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	mspencer@agmggroup.biz	1
17 Direct Contact	Networking	None	none	0
18 Referral	Networking	None	none	2
19 Walk-In	Networking	None	none	0
20 Word of Mouth	Networking	None	none	0

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Outreach Initiatives: 2021 Outreach Fulfilled on 2021 Year End Report.

1	CA Harassment Prevention Training Course	All staff members completed an online training course on harassment prevention in the workplace.	Initiative 14: Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.
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