

Annual EEO Public File Report

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2020 to July 31, 2021

Stations Comprising Station Employment Unit:

KZOO FM, KKAL FM, KSTT FM, KKJG FM, KVEC AM

Vacancy Information

	Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
1	Account Executive (11-0086)	Closed/No Hire	0		1,2,3,4,5,6,7,8,9,10,11,13,14
2	Account Executive (11-0087)	Closed/No Hire	0		1,2,3,4,5,6,7,8,9,10,11,13,14
3	Account Executive (11-0088)	03/23/21	3	Direct Contact	1,2,3,4,5,6,7,8,9,10,11,13,14

Total Number of Persons Interviewed During Applicable Period:

3

Recruitment Sources:

	<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1	KZOO, KSTT, KVEC, KKAL, KKJG	Shirley Skinner	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	sskinner@americangeneralmedia.com	
2	KBOX, KPAT, KRQK	Marlene Mealy	2325 Skyway Drive Santa Maria, CA 93455	mmealy@americangeneralmedia.com	
Online Resources:					
3	All Access	Self-post	www.allaccess.com	www.allaccess.com	1
4	American General Media	Kelly Selk	1400 Easton Dr., Ste. 144, Bakersfield, CA 93309	email job ad to Kelly and she will post to website	
5	Employment Development Dept (Cal Jobs)	Self-post	www.caljobs.ca.gov	https://www.caljobs.ca.gov/loginintro.asp	
6	Radio On-Line	Self-post	www.jobs.radioonline.com	http://jobs.radio-online.com/cgi-bin/rol.exe/jobs_submit_form	
7	Indeed	Self-post	www.indeed.com	www.indeed.com	1
Postings:					
8	California Broadcasters Association	Self-post	http://www.yourcba.com/job-bank/	http://www.yourcba.com/job-bank/	
Colleges					
9	Allan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	http://www.hancockcollege.edu/ctec/	
10	Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	https://calpoly.joinhandshake.com/	
11	Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	https://cuesta-csm.symplicity.com/employers/	
Other					
12	Direct Contact	None	None	None	1
13	Internal-SLO	None	None	None	
14	Internal-SM	None	None	None	
15	Referral	None	None	None	
16	Walk in	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-In	
17	Word of Mouth	None	None	None	

Total

3

Outreach Initiatives

1	September 21, 2020 – December 31, 2020		
	AGM Internship	Internship program is set up so those individuals interested in broadcasting may experience the different areas and responsibilities that make up the day to day running of the station.	Initiative # 5 – Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.
2	March 2, 2021		
	California Broadcaster's Association FCC EEO Training Webinar	CBA Webinar focusing on FCC EEO training to AGM management; attended by Shirley Skinner, Business Mgr.	Initiative # 14 – Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.
3	April 14, 2021		
	Cal Poly LIVE Virtual 2021 Spring Career Fair	Mark Tobin, Director of Sales for AGM stations KKAL-FM; KKJG-FM; KSTT-FM; KVEC-AM and KZOZ-FM and Michael Knudsen, Director of Sales for AGM Santa Maria attended the Cal Poly Virtual Career Fair. They promoted career opportunities in radio.	Initiative # 10 – Participation in at least four events or programs sponsored by educational institutions related to career opportunities in broadcasting.
4	April 21, 2021		
	College of the Canyons Focused Job Fair Spring 2021	Michael Knudsen, Director of Sales for AGM Santa Maria attended College of the Canyons Spring 2021 Job Fair on behalf of both AGM San Luis Obispo and Santa Maria to promote career opportunities in radio.	Initiative # 10 – Participation in at least four events or programs sponsored by educational institutions related to career opportunities in broadcasting.
5	July 13, 2021		
	Paso Robles Job Fair sponsored by the Paso Robles Chamber of Commerce, Mainstreet Association and the Paso Robles Wine Country Alliance	Mark Tobin, Director of Sales for AGM SLO stations KKAL-FM; KKJG-FM; KSTT-FM; KVEC-AM and KZOZ-FM attended the Paso Robles Job Fair to promote career opportunities in radio.	Initiative # 10 – Participation in at least four events or programs sponsored by educational institutions related to career opportunities in broadcasting.
