

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2020 to May 31, 2021

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
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Total Number of Persons Interviewed During Applicable Period:

0

Recruitment Sources:

Radio Announcements

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGO/KPTE/KKDG
- 3 KVFC/KRTZ

Contact

Cheryl Jim
Jessica Benson
Kelly Turner

Address

212 W. Apache, Farmington, NM
1911 Main Ave., #100, Durango, CO 81301
2402 Hawkins, Cortez, CO 81321

Method of Contact

(505) 325-3541
(970) 247-1240
(970) 565-6565

#Interviews from Source

Internet Site:

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

Kelly Selk
Cheryl Jim
Susan Strong

kcmasters@americangeneralmedia.com
nmba.org
Suzanstrong@nmba.org

(661) 328-0118
(505) 325-3541
Suzanstrong@nmba.org

Postings:

- 7 Internal/Farmington
- 8 Internal/Durango
- 9 Internal/Cortez
- 10 San Juan College
- 11 Walk-In
- 12 Referrals
- 13 Word of Mouth
- 14 Direct Contact

Cheryl Jim
Jessica Benson
Kelly Turner
Sandy Labato
None
None
None
None

212 W. Apache, Farmington, NM
1911 Main Ave., #100, Durango, CO 81301
2402 Hawkins, Cortez, CO 81321
4601 College Blvd., Farmington, NM
None
None
None
None

(505) 325-3541
(970) 247-1240
(970) 565-6565
(505) 599-3800
None
None
None
None

Total

0

Outreach Initiatives

1) New Mexico Broadcasters Assn. Virtual Job Fair

Jul. 13 - Jul. 17, 2020

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

2) New Mexico Broadcasters Assn. Virtual Job Fair

Nov. 09 - Nov. 13, 2020

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

3) New Mexico Broadcasters Assn. Virtual Job Fair

Feb. 22 - Feb. 26, 2021

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

4) San Juan College Career & Internship Fair

Feb. 23, 2021

Participated in virtual job fair via Zoom. Manager spoke to individuals about job opportunities in broadcasting. Applicants were able to download job applications and submit it.

Initiative 1: Participation in Job Fair by Hiring Managers

5) New Mexico Broadcasters Assn. Virtual Job Fair

May 17 - May 21, 2021

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers
