

Annual EEO Public File Report

AGM-California, Inc. Bakersfield Office

Covering the Period from August 1, 2020 to July 31, 2021

Stations Comprising Station Employment Unit:

KERN AM, KKXX FM, KISV FM, KGEO AM, KGFM FM, KEBT FM

Vacancy Information

	Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
10-0200	Account Executive	CLOSED	N/A	N/A	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0201	Account Executive	4/1/2021	3	20	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20

**Total Number of Persons Interviewed During
Applicable Period: 08/01/2020 - 07/31/2021**

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Recruitment Sources:

Contact

Address

Method of Contact

#Interviews

Radio Announcements

1 KISV/KKXX/KEBT/KERN/KGEO/KGFM Robert Lewis PO Box 2700 Bakersfield, CA 93303 rlewis@americangeneralmedia.com 0

Newspapers

2 Bakersfield Californian Ileen Baldrige P.O. Box 440, Bakersfield, CA 93301 ibaldrige@bakersfield.com 0

Postings

3 Kern County Hispanic Chamber of Commerce Sylvia officeadmin@kchcc.org 0

4 Mexican American Opportunity Foundation Mauro Laris MLaris@co.kern.ca.us 0

5 National Hispanic Media Coalition Job Postings info@NHMC.org 0

Colleges

6 Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93307	karine_kanikkeberg@khsd.k12.ca.us	0
7 Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	rugutier@bakersfieldcollege.edu	0
8 Cal State University Bakersfield	Career Planning Dept.	9001 Stockdale Hwy., Bakersfield, 93309	career@csub.edu	0
9 Santa Barbara Business College	Norma Dunn, Career Services Coordinator		norma.dunn@sbbcollege.edu	0

Internet Site

10 Allaccess.com	Self Post	allaccess.com	Self Post	0
11 AmericanGeneralMedia.com	Kelly Selk	kcmasters@americangeneralmedia.com	kcmasters@americangeneralmedia.com	0
12 Cal Jobs	Self Post	caljobs.ca.gov	caljobs.ca.gov	0
13 Radio-online.com	Self Post	radio-online.com	radio-online.com	0
14 Radio Notas	Self Post	radionotas.com	info@radionotas.com	0
15 Indeed	Self Post	www.indeed.com	www.indeed.com	1

Other

16 Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	mspencer@agmgroup.biz	0
17 Direct Contact	Networking	None	none	0
18 Referral	Networking	None	none	0
19 Walk-In	Networking	None	none	0
20 Word of Mouth	Networking	None	none	0

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Outreach Initiatives: 2021 Outreach Fulfilled on 2021 Year End Report.

Due to the COVID-19 pandemic and the resulting cancellation or delay of job fairs and other events, the stations did not complete the four outreach initiatives required under section 73.2080 of the FCC's rules to be done during the two -year period from August 1, 2019 through July 31, 2021. The FCC Media Bureau has recognized the impact that the COVID-19 pandemic has had on broadcast stations and their ability to fully comply with EEO obligations. See, e.g., *Order*, DA 20-482 (released May 4, 2020, Media Bureau). The stations intend to fully comply with the required outreach initiatives during the next two-year period

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