

Annual EEO Public File Report

AGM California, Inc. Santa Maria Office

August 1, 2020 – July 31, 2021

Stations Comprising Station Employment Unit:

**KRQK FM, KPAT FM, KBOX FM
KSNI FM, KSMA AM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive (60-0088)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,8,9,10,11,12,13,14
Account Executive (60-0089)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,8,9,10,11,12,13,14
Account Executive (60-0090)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,8,9,10,11,12,13,14
Account Executive (60-0091)	CLOSED-NO HIRE	0		1,2,3,4,5,6,7,8,9,10,11,12,13,14
Account Executive (60-0092)	OPENED 07/01/21			1,2,3,4,5,6,7,8,10,11,12,13,14,18

Total Number of Persons Interviewed During Applicable Period:

0

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1) KPAT, KRQK, KBOX,KSNI,KSMA	Richard Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	
2) KSTT, KKAL, KKJG, KZOZ,KVEC	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
3) AllAccess.com	Self Post	Allaccess.com	Self Post	
4) AmericanGeneralMedia.com	Kelly McMasters	Corporate Office		
5) California Broadcasters Association	Self Post	yourcba.com	Self Post	
6) Indeed.com	Self Post	Indeed.com	Self Post	
7) Radio Online	Self Post	radioonline.com	Self Post	
8) RadioNotas.com	Self Post	radionotas.com	Self Post	
09) Santa Maria Valley Chamber Of Commerce	Self Post	santamariavalleychambermaster.com	Self Post	
10) Cal Poly	Self Post	www.calpoly.edu	Self Post	
11) Allan Hancock College	Self Post	www.hancockcollege.edu	Self Post	
12) Career Page.org	Self Post	careerpage.org	Self Post	
13) Internal Posting-SM Office	Rich Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	
14) Internal Posting-SLO Office	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
15) Direct Contact	Rich Watson	2325 Skyway Dr., Suite J SM, CA 93455		
16) Referral				
17) Word Of Mouth				
18) Post Job Free	Self Post	postjobfree.com	Self Post	

Outreach Initiatives:

- | | | | |
|----|---|---|---|
| 1) | <p>March 2, 2021 @10:00am
California Broadcasters Association EEO
Webinar

General Manager Rich Watson</p> | <p>General Manager Rich Watson attended an EEO Webinar to train management level personnel on compliance with Federal Communications Commission requirements.</p> | <p>Initiative #14 - Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.</p> |
| 2) | <p>04/14/2021 @10am-3pm
Cal Poly Virtual Spring Career Fair

Sales Manager Michael Knudsen</p> | <p>Sales Manager Michael Knudsen attended a virtual online job fair in hopes of recruiting sales staff.</p> | <p>Initiative #10 – Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</p> |
| 3) | <p>04/21/2021 @9:00am
College Of The Canyons Job Fair

Sales Manager Michael Knudsen</p> | <p>Sales Manager Michael Knudsen attended a virtual online job fair in hopes of recruiting sales staff.</p> | <p>Initiative #10 – Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</p> |
| 4) | <p>07/09/21 @ 10:00am
Meeting of EEO Prodecures & Policies
General Manager Rich Watson, Sales Manager Michael Knudsen, KSNI/KSMA Program Director Tim Brown, KBOX/KPAT Program Director Jessica Carroll, KRQK Program Director Gerardo Silva, Traffic Manager Marlene Mealy</p> | <p>Marlene Mealy discussed policies and procedures regarding equal employment opportunity and preventing discrimination.</p> | <p>Initiative #14 - Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.</p> |
| 5) | | | |
-

6)

