

Annual EEO Public File Report

AGM-California, Inc. Bakersfield Office

Covering the Period from August 1, 2019 to July 31, 2020

Stations Comprising Station Employment Unit:

**KERN AM, KKXX FM, KISV FM, KGEO AM, KGFM FM, KEBT FM**

Vacancy Information

	<b>Full-time Positions Filled by Job Title</b>	<b>DOE</b>	<b>Total # Interviewed</b>	<b>Recruitment Source of Hire</b>	<b>Recruitment Sources Utilized</b>
10-0197	Account Executive	CLOSED	N/A	N/A	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0199	Account Executive	3/23/2020 & 6/8/2020	5	16, 17 & 20	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20

**Total Number of Persons Interviewed During  
Applicable Period: 08/01/2019 - 07/31/2020**

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**Recruitment Sources:**

Contact

Address

Method of Contact

**#Interviews**

Radio Announcements

1	KISV/KKXX/KEBT/KERN/KGEO/KGFM	Robert Lewis	PO Box 2700 Bakersfield, CA 93303	rlewis@americangeneralmedia.com	0
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Newspapers

2	Bakersfield Californian	Ileen Baldrige	P.O. Box 440, Bakersfield, CA 93301	<a href="mailto:ibaldrige@bakersfield.com">ibaldrige@bakersfield.com</a>	0
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Postings

3	Kern County Hispanic Chamber of Commerce	Sylvia		officeadmin@kchcc.org	0
4	Mexican American Opportunity Foundation	Mauro Laris		<a href="mailto:MLaris@co.kern.ca.us">MLaris@co.kern.ca.us</a>	0
5	National Hispanic Media Coalition	Job Postings		info@NHMC.org	0

**Colleges**

6 Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93307	<a href="mailto:karine_kanikkeberg@khsd.k12.ca.us">karine_kanikkeberg@khsd.k12.ca.us</a>	0
7 Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	<a href="mailto:ruqutier@bakersfieldcollege.edu">ruqutier@bakersfieldcollege.edu</a>	0
8 Cal State University Bakersfield	Career Planning Dept.	9001 Stockdale Hwy., Bakersfield, 93309	<a href="mailto:career@csub.edu">career@csub.edu</a>	0
9 Santa Barbara Business College	Norma Dunn, Career Services Coordinator		<a href="mailto:norma.dunn@sbbcollege.edu">norma.dunn@sbbcollege.edu</a>	0

**Internet Site**

10 Allaccess.com	Self Post	allaccess.com	Self Post	0
11 AmericanGeneralMedia.com	Kelly Selk	<a href="mailto:kmcmasters@americangeneralmedia.com">kmcmasters@americangeneralmedia.com</a>	<a href="mailto:kmcmasters@americangeneralmedia.com">kmcmasters@americangeneralmedia.com</a>	0
12 Cal Jobs	Self Post	caljobs.ca.gov	caljobs.ca.gov	0
13 Radio-online.com	Self Post	radio-online.com	radio-online.com	0
14 Radio Notas	Self Post	radionotas.com	info@radionotas.com	0
15 Indeed	Self Post	<a href="http://www.indeed.com">www.indeed.com</a>	<a href="http://www.indeed.com">www.indeed.com</a>	1

**Other**

16 Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	mspencer@agmgroup.biz	1
17 Direct Contact	Networking	None	none	1
18 Referral	Networking	None	none	0
19 Walk-In	Networking	None	none	0
20 Word of Mouth	Networking	None	none	2

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**Outreach Initiatives: 2020 Outreach Fulfilled on 2020 Year End Report.**

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