

Annual EEO Public File Report

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2018 to July 31, 2019

Stations Comprising Station Employment Unit:

**KZOZ FM, KKAL FM, KSTT FM, KKJG FM, KVEC FM**

**Vacancy Information**

<b>Full-time Positions Filled by Job Title</b>	<b>DOE</b>	<b>Total # Interviewed</b>	<b>Recruitment Source of Hire</b>	<b>Recruitment Sources Utilized</b>
1 Traffic Clerk	8/13/2018	4	Referral	1,2,3,4,5,6,7,8,9,10,11
2 Account Executive	Closed/No Hire	0	N/A	1,2,3,4,5,6,7,8,9,10,11
3 Special Events/Sponsorship Revenue Director	11/01/18	4	Indeed	1,2,3,4,5,6,7,8,9,10,11
4 Account Executive	03/18/19	3	Radio Announcements	1,2,3,4,5,6,7,8,9,10,11
5 Account Executive	7/18/2019	4	Referral	1,2,3,4,5,6,7,8,9,10,11
6 Business Manager	06/17/19	3	Indeed	1,2,3,4,5,6,7,8,9,10,11,13
7 Board Operator	07/16/19	3	Internal	1,2,3,4,5,6,7,8,9,10,11
<b>Total Number of Persons Interviewed During</b>		<b>17</b>		

**Recruitment Sources:**

**Radio Announcements**

	<b><u>Contact</u></b>	<b><u>Address</u></b>	<b><u>Method of Contact</u></b>	<b><u>#Interviews from Source</u></b>
1 KZOZ, KSTT, KVEC, KKAL, KKJG	Shirley Skinner	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	sskinner@americangeneralmedia.com	2
2 KBOX, KPAT, KRQK	Marlene Mealy	2325 Skyway Drive Santa Maria, CA 93455	mmealy@americangeneralmedia.com	

**Online Resources:**

3 <a href="#">All Access</a>	Self-post	<a href="http://www.allaccess.com">www.allaccess.com</a>	<a href="http://www.allaccess.com">www.allaccess.com</a>	
4 <a href="#">American General Media</a>	Kelly Selk	1400 Easton Dr., Ste. 144, Bakersfield, CA 93309	email job ad to Kelly and she will post to website	
5 Employment Development Dept (Cal Jobs)	Self-post	<a href="http://www.caljobs.ca.gov">www.caljobs.ca.gov</a>	<a href="https://www.caljobs.ca.gov/loginintro.asp">https://www.caljobs.ca.gov/loginintro.asp</a>	
6 Radio On-Line	Self-post	<a href="http://www.jobs.radioonline.com">www.jobs.radioonline.com</a>	<a href="http://jobs.radio-online.com/cgi-bin/rol.exe/jobs_submit_form">http://jobs.radio-online.com/cgi-bin/rol.exe/jobs_submit_form</a>	
7 Indeed	Self-post	<a href="http://www.indeed.com">www.indeed.com</a>	<a href="http://www.indeed.com">www.indeed.com</a>	11

**Postings:**

8 <a href="#">California Broadcasters Association</a>	Self-post	<a href="http://www.yourcba.com/job-bank/">http://www.yourcba.com/job-bank/</a>	<a href="http://www.yourcba.com/job-bank/">http://www.yourcba.com/job-bank/</a>	
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**Colleges**

9 Allan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	<a href="http://www.hancockcollege.edu/ctec/">http://www.hancockcollege.edu/ctec/</a>	
10 Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	<a href="https://calpoly.joinhandshake.com/">https://calpoly.joinhandshake.com/</a>	
11 Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	<a href="https://cuesta-csm.symplicity.com/employers/">https://cuesta-csm.symplicity.com/employers/</a>	

<b>Other</b>					
12	Direct Contact	None	None	None	
13	Internal-SLO	None	None	None	1
14	Internal-SM	None	None	None	
15	Referral	None	None	None	3
16	Walk in	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-In	
17	Word of Mouth	None	None	None	
<b>Total</b>					<b>17</b>

**Outreach Initiatives**

1	March 7, 2019		George Brizendine, Program Director for KKJG, KSTT and KVEC, invited to speak to a mass communications class at Cuesta College about music, radio programming and career opportunities.	Initiative # 10 – Participation in at least four events or programs sponsored by educational institutions related to career opportunities in broadcasting.
	Cuesta Community College			
2	July 1, 2019 – September 5, 2019		Internship program is set up so those individuals interested in broadcasting may experience the different areas and responsibilities that make up the day to day running of the station.	Initiative # 5 – Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.
	AGM Internship			
3	July 17 – July 28, 2019		Booth space dedicated to promoting career opportunities in radio.	Initiative # 11 – Sponsorship of at least two events in the community designed to increase public awareness as to employment opportunities in broadcasting.
	American General Media Job Fair at the Mid-State Fair			