

Annual EEO Public File Report

AGM California, Inc. Santa Maria Office

August 1, 2022 – July 31, 2023

Stations Comprising Station Employment Unit:

**KRQK FM, KPAT FM, KBOX FM
KSNI FM, KSMA AM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Program Director/Morning Show Host (60-0095)	CLOSED-NO HIRE	5		3,4,5,6,7,10,11,12,13,14,15
Account Executive (60-0098)	CLOSED-NO HIRE			1,2,3,4,5,6,7,10,11,12,13,14,15
Account Executive (60-0099)	CLOSED-NO HIRE	1		1,2,3,4,5,6,7,9,11,12,13,14,15
Account Executive (60-0100)	CLOSED-NO HIRE	5		1,2,3,4,5,6,7,9,11,12,13,14,15
Account Executive (60-0101)	CLOSED-NO HIRE			1,2,3,4,5,6,7,9,11,12,13,14,15

Total Number of Persons Interviewed During Applicable Period:

11

Recruitment Sources:

Radio Announcements	Contact	Address	Method of Contact	#Interviews from Source
1) KPAT, KRQK, KBOX,KSNI,KSMA	Richard Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	
2) KSTT, KKAL, KKJG, KZOZ,KVEC	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
3) AllAccess.com	Self Post	Allaccess.com	Self Post	
4) AmericanGeneralMedia.com	Kelly McMasters	Corporate Office		
5) California Broadcasters Association	Self Post	yourcba.com	Self Post	
6) Indeed.com	Self Post	Indeed.com	Self Post	9
7) Radio Online	Self Post	radioonline.com	Self Post	
8) RadioNotas.com	Self Post	radionotas.com	Self Post	
9) Career Page.org	Self Post	careerpage.org	Self Post	
10) Santa Maria Valley Chamber Of Commerce	Self Post	santamariavalleychambermaster.com	Self Post	
11) Cal Poly	Self Post	www.calpoly.edu	Self Post	
12) Allan Hancock College	Self Post	www.hancockcollege.edu	Self Post	
13) Post Job Free	Self Post	postjobfree.com	Self Post	
14) Internal Posting-Santa Maria	Rich Watson	2325 Skyway Dr.Suite J Santa Maria,	805-922-1041	
15) Internal Posting-SLO Office	Kathy Signorelli	3620 Sacramento Dr. #204, SLO 9340	805-781-2750	
16) Direct Contact	Rich Watson	2325 Skyway Dr., Suite J SM, CA 93455		
17) Referral				<u>2</u>
18) Word Of Mouth	Rich Watson	2325 Skyway Dr., Suite J SM, CA 934	805-922-1041	<u>11</u>

Outreach Initiatives:

1) **April 21, 2023**
Allan Hancock College Career Exploration Day
Chris Lynwood set up a booth and handed out information to students regarding employment opportunities.
Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

2) **05/16/23**
Orcutt Junior High Community Interviews
Jessica Carroll spoke with students regarding positions available in the radio industry and how to conduct themselves during a formal job interview.
Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

06/05/23
3) **Vocational Training Center Radio Stations Tour**
Gerardo Silva set up a tour of all of our radio stations for this local group to inform them of what we do and how to train to get a job in radio including any open positions. The members of the group learned how to speak on the air and recorded liners for the stations.
Initiative #10 – Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

4)

5)



6)

