

Annual EEO Public File Report

AGM-California, Inc. Bakersfield Office

Covering the Period from August 1, 2022 to July 31, 2023

Stations Comprising Station Employment Unit:

KERN AM, KKXX FM, KISV FM, KGEO AM, KGFM FM, KEBT FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	3/1/2023	4	Media Staffing	4, 5, 6, 11, 12, 13, 15, 17,
Producer	5/1/2023	4	Internal	3, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 15, 16, 17,

Total Number of Persons Interviewed During Applicable Period:

8

	Recruitment Sources:	Contact	Address	Method of Contact	#Interviews from Source
	Radio Announcements				
1	KISV/KKXX/KEBT/KERN/KGEO/KGFM	Robert Lewis	PO Box 2700 Bakersfield, CA 93303	rlewis@americangeneralmedia.com	
	Newspapers				
2	Bakersfield Californian	Dustyn Wagoner	P.O. Box 440, Bakersfield, CA 93301	dwagoner@bakersfield.com	
	Postings				
3	California Broadcasters Association	Joe Barry	915 L Street, Ste 1150, Sacramento CA 95814	916-444-2237	
4	Kern County Hispanic Chamber of Commerce	Sylvia		officeadmin@kchcc.org	
5	Mexican American Opportunity Foundation	Claudia		polanccoc@co.kern.ca.us	
6	National Hispanic Media Coalition	Job Postings		info@NHMC.org	
	Colleges				
7	Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93307	661-322-7492	
8	Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	661-395-4550	
9	Cal State University Bakersfield	Career Planning Dept.	9001 Stockdale Hwy., Bakersfield, 93309	Self Post	
10	San Joaquin Valley College	Tad Haroldsen		tad.heroldsen@sjvc.edu	
	Internet Site				
11	Allaccess.com	Self Post	allaccess.com	Self Post	3
12	AmericanGeneralMedia.com	Self Post	kmcmasters@americangeneralmedia.com	Self Post	
13	Post Job Free	Self Post	www.postjobfree.com/post-job	Self Post	
14	Employment Development Dept. (CalJobs)	Self Post	caljobs.ca.gov	Self Post	
15	Better Team	Self Post	https://app.betterteagm.com/login	Self Post	
16	Radio-online.com	Self Post	radio-online.com	Self Post	
17	Radio Notas	Self Post	radionotas.com	info@radionotas.com	
18	Society of Broadcast Engineers	Self Post	sbe.org	Self Post	
19	Media Staffing Recruitment	Cori Hirsh	cori@mediastaffingnetwork.com		4
	Other				
19	Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	m Spencer@agmgroup.biz	1
20	Direct Contact	None		none	
21	Referral	Networking	None	none	
22	Walk-In	Networking	None	none	
23	Word of Mouth	Networking	None	none	

Outreach Initiatives:

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- 1) **Hosted a Job Fair**
August 1, 2022 - July 31, 2023
- Hosted a job fair by posting pertinent hiring information on CA Broadcaster's Website and individuals then inquired about possible job opportunities.
- Initiative 2.** Hosting of at least one Job Fair
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- 2) **Scholarship Program**
August 1, 2022 - July 31, 2023
- Participated in a scholarship program through Kern County Broadcasters Association
- Initiative 7:** Participated in scholarship programs designed to assist students interested in pursuing a career in broadcasting.
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