

Annual EEO Public File Report

AGM California, Inc. Santa Maria Office

August 1, 2015-July 31, 2016

Stations Comprising Station Employment Unit:

**KRQK FM, KPAT FM, KBOX FM
KSNI FM, KSMA AM**

Yacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment	
			Source of Hire	Recruitment Sources Utilized
Promotions Director	8/10/2015	5	Internal Posting-SLO	1,2,3,4,5,6,7,8,10,11,12,13,14,16
On Air Announcer	5/2/2016	7	Referral	1,3,4,5,6,7,8,10,11,12,13,14,15,16,18
Account Executive	5/5/2016	5	Referral	1,2,3,4,5,6,7,8,10,11,12,13,14,16,18
Local Sales Manager	5/23/2016	5	All Access	1,2,3,4,5,6,7,8,10,11,12,13,14,16
Bilingual Program Director	7/1/2016	5	Internal Posting-SM	1,3,4,5,6,7,8,9,10,11,12,14
On Air Announcer	7/1/2016	5	Internal Posting-SM	1,2,3,4,5,6,7,8,10,11,12,13,14,16
On Air Announcer	7/1/2016	5	All Access	1,2,3,4,5,6,7,8,10,11,12,13,14,16
On Air Announcer	7/1/2016	5	Radio Ads-SM	1,2,3,4,5,6,7,8,10,11,12,13,14,16

Total Number of Persons Interviewed During Applicable Period:

42

Recruitment Sources:

Radio Announcements	Contact	Address	Method of Contact	#Interviews from Source
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- 1) KPAT, KRQK, KBOX, KSNI, KSMA Richard Watson 2325 Skyway Dr., Suite J SM, CA 934E 805-922-1041 2
- 2) KIQO, KKAL, KKJG, KZOZ Kathy Signorelli 3620 Sacramento Dr. #204, SLO 9340 805-781-2750

Internet Site:

- 3) Allaccess.com Self Post Allaccess.com Self Post 23
- 4) AmericanGeneralMedia.com Andrea Hays corporate office email
- 5) California Broadcasters Association Self Post yourcba.com Self Post
- 6) Central Coast Help Wanted Self Post centralcoasthelpwanted.com Self Post 3
- 7) Craigs List Self Post craigslist.com Self Post
- 8) Radio Online Self Post radioonline.com Self Post
- 9) RadioNotas.com Self Post radionotas.com Self Post
- 10) Employment Development Dept. (Cal Jobs) Self Post caljobs.ca.gov Self Post

Educational Institutions

- 11) Allan Hancock College Self Post hancockcollege.edu Self Post 3
- 12) Workforce Resource Center Self Post workforceresource.com Self Post 1
- 13) Cal Poly Self Post www.calpoly.edu Self Post 2

Other

- 14) Internal Posting-Santa Maria Rich Watson 2325 Skyway Dr. Suite J Santa Maria, CA 934E 805-922-1041 3
- 15) Word Of Mouth Rich Watson 2325 Skyway Dr., Suite J SM, CA 934E 805-922-1041 1
- 16) Internal Posting-SLO Office Kathy Signorelli 3620 Sacramento Dr. #204, SLO 9340 805-781-2750 1
- 17) Direct Contact Rich Watson 2325 Skyway Dr., Suite J SM, CA 93455
- 18) Referral

Total

42

Outreach Initiatives:

1) Allan Hancock College Career Exploration Fair

October 9, 2015
Set up a booth with all of our radio stations and provided students with internship information as well as information regarding duties and responsibilities involved in working at a radio station.

Initiative #10 – Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

2) Kermit McKenzie Junior High

October 14, 2015
Three staff members spoke with grade 7 students about working in radio, opportunities available, training and education for careers in radio.

Initiative #10 – Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

3) Santa Maria Job & Resource Fair

October 20, 2015
Set up a booth with all of our radio stations and provided candidates with job information as well as information regarding duties and responsibilities involved in working at a radio station.

Initiative #4 – Participation in at least four events sponsored by community groups active in broadcast employment issues in broadcasting..

4) Arellanes Jr. High School Career Day

October 28, 2015
Two staff members spoke with students about working in radio, opportunities available, training and education for careers in radio.

Initiative #10 – Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

5) Alvin Elementary School

December 10, 2015
A staff member spoke with students about working in radio, opportunities available, training and education for careers in radio.

Initiative #10 – Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

6)

Lompoc Valley Middle School Mock Interviews

February 5, 2016

Staff members provided a professional one on one opportunity for students to practice their interview and resume skills. Students are then given both verbal and written feedback from our staff regarding their performance, resume and professional dress.

Initiative #10 – Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.