

Annual EEO Public File Report

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2017 to July 31, 2018

Stations Comprising Station Employment Unit:

KZOZ FM, KKAL FM, KSTT FM, KKJG FM, KVEC FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Accoun Executive	7/10/2017	N/A	N/A	1,2,3,4,5,7,8,9,10,11,12,14,15,16,17,18
Accoun Executive	10/11/2017	4	RADIO	1,2,3,4,5,6,7,8,9,10,11,12
Accoun Executive	1/12/2018	3	NO HIRE	1,2,3,4,5,6,7,8,9,10,11,12
Accoun Executive	4/20/2018	4	RADIO	1,2,3,4,5,6,7,8,9,10,11,12

Total Number of Persons Interviewed During Applicable Period:

11

Recruitment Sources:

Radio Announcements

	Contact	Address	Method of Contact	#Interviews from Source
1	Kathy Signorelli	3620 Sacramento, Ste 204 San Luis Obispo, CA 93401	ksignorelli@americangeneralmedia.com	9
2	Rich Watson	2325 Skyway Drive Santa Maria, CA 93455	rwatson@americangeneralmedia.com	

Online Resources:

3	All Access	Self-post	www.allaccess.com	Self Post	2
4	American General Media	Rusty Burchfield	1400 Easton Dr., Ste. 144, Bakersfield, CA 93309	661-328-1410	
5	Central Coast Help Wanted	Phillip P. Strauss	centralcoasthelpwanted.com	805-471-1450	
6	Craigs List	Self-post	www.craigslist.com	Self Post	
7	Employment Development Dept (Cal Jobs	Self-post	www.caljobs.ca.gov	Self Post	
8	Radio On-Line	Self-post	www.jobs.radioonline.com	Self Post	

Postings:

9	California Broadcasters Association	Self-post	www.Cabroadcasters.org	Self Post
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Colleges

10	Allan Hancock College	Job Placement CS	800 South College Drive, Santa Maria, Ca 93454	805- 922-6966, x3374
11	Cal Poly, San Luis Obispo	Career Services	959 Higuera St, San Luis Obispo, CA 93401	805-756-2501
12	Cuesta Community College	Career Connections	Hwy 1 San Luis Obispo, Ca 93403-8106	805-546-3204

Other

13	Direct Contact	None	None	None	1
14	Internal-SLO	None	None	None	
15	Internal-SM	None	None	None	1
16	Referral	None	None	None	
17	Walk in	None	3620 Sacramento, Ste 204, San Luis, CA 93401	Walk-In	
18	Word of Mouth	None	None	None	

Total

13

Outreach Initiatives

1 Post to California Broadcasters Association

August 1, 2017 - July 31, 2018

Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2 Cal Poly Career Fair

February 8, 2018

Set up a booth with all of our radio stations and handed out applications and received resumes.

Initiative # 1- Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

