

Annual EEO Public File Report

AGM-California, Inc. Bakersfield Office

Covering the Period from August 1, 2017 to July 31, 2018

Stations Comprising Station Employment Unit:

KERN AM, KKXX FM, KISV FM, KGEO AM, KGFM FM, KEBT FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	5/25/2017	4	Referral	3,4,5,6,7,8,9,10,11,12,13,15,17,18
Sales & Marketing Coordinator	8/31/2017	0	N/A	3,4,5,6,7,8,9,10,11,12,13,15,17,18
Account Executive	12/8/2017	0	N/A	3,4,5,6,7,8,9,10,11,12,13,15,17,18
Co-Host	3/8/2018	4	All Access	3,4,5,6,7,8,9,10,11,12,13,15,17,18
Account Executive	6/13/2018	0	N/A	3,4,5,6,7,8,9,10,11,12,13,15,17,18

Total Number of Persons Interviewed During Applicable Period:

8

Recruitment Sources:	Contact	Address	Method of Contact	#Interviews from Source
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Radio Announcements

1 KISV/KKXX/KEBT/KERN/KGEO/KGFM	Robert Lewis	PO Box 2700 Bakersfield, CA 93303	rlewis@americangeneralmedia.com	0
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Newspapers

2 Bakersfield Californian	Dustyn Wagoner	P.O. Box 440, Bakersfield, CA 93301	dwagoner@bakersfield.com	0
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Postings

3 California Broadcasters Association	Joe Barry	915 L Street, Ste 1150, Sacramento CA 95814	916-444-2237	0
4 Kern County Hispanic Chamber of Commerce	Sylvia		officeadmin@kchcc.org	0
5 Mexican American Opportunity Foundation	Claudia		polancoc@co.kern.ca.us	0
6 National Hispanic Media Coalition	Job Postings		info@NHMC.org	0
7 Owens Valley Career Develop Center	Jose Martinez		jmartinez@OVCDC.com	0

Colleges

8 Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93307	661-322-7492	0
9 Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	661-395-4550	0
10 Cal State University Bakersfield	Career Planning Dept.	9001 Stockdale Hwy., Bakersfield, 93309	Self Post	0
11 Santa Barbara Business College	John Dunn, Career Services		john.dunn@SBBCollege.edu	0

Internet Site

12 Allaccess.com	Self Post	allaccess.com	Self Post	4
13 AmericanGeneralMedia.com	Self Post	kmcmasters@americangeneralmedia.com	Self Post	3
14 Craigslist.org	Self Post	bakersfield/craigslist.org	Self Post	0
15 Employment Development Dept. (CalJobs)	Self Post	caljobs.ca.gov	Self Post	0
16 Facebook	Rusty Burchfield	facebook.com	Self Post	0
17 Radio-online.com	Self Post	radio-online.com	Self Post	0
18 Radio Notas	Self Post	radionotas.com	info@radionotas.com	0
19 Society of Broadcast Engineers	Self Post	sbe.org	Self Post	0

Other

20 Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	mspencer@agmgroun.biz	0
21 Direct Contact	Networking	None	none	0
22 Referral	Networking	None	none	1
23 Walk-In	Networking	None	none	0
24 Word of Mouth	Networking	None	none	0

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Outreach Initiatives:

1) **Post to California Broadcasters Association**

August 1, 2017 - July 31, 2018

Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry

Initiative 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2)

Post to Radio Online

August 1, 2017 - July 31, 2018

Listing of full-time job openings on the Radio Online Website, which encourages the patronage of women and minorities within the Radio Broadcast Industry

Initiative 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2)

Cal Chamber/CA Harassment Prevention Training Course