

Annual EEO Public File Report

AGM Santa Maria LP

August 1,2016-July 31,2017

Stations Comprising Station Employment Unit:

**KRQK FM, KPAT FM, KBOX FM
KSNI FM, KSMA AM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive (60-0067)	10/3/2016	5	Craigslist	1,2,3,4,5,6,7,8,10,12,13,14,15,16
Bilingual Production/Promotions Assistant (60-0069)	10/1/2016	4	Internal Posting	1,3,4,5,6,7,8,9,10,12,13,14,15,16
Promotions Director (60-0073)	6/1/2017	5	Referral	1,2,3,4,5,7,8,11,12,14,15,16
Total Number of Persons Interviewed During Applicable Period:		14		

Recruitment Sources:

Radio Announcements

- 1) KPAT, KRQK, KBOX,KSNI,KSMA
- 2) KIQO, KKJG, KZOZ, KSTT,KVEC-AM

Contact

Marlene Mealy
Pepper Daniels

Address

2325 Skyway Dr., Suite J SM, CA 93455
3620 Sacramento Dr. #204, SLO 93401

Method of Contact

805-922-1041
805-781-2750

#Interviews from Source

Internet Site:

- 3) AmericanGeneralMedia.com
- 4) AllAccess.com
- 5) Radio Online
- 6) Central Coast Help Wanted
- 7) Employment Development Dept.
- 8) Ca. Assoc. Of Broadcasters
- 9) Monitor Latino/Radio Notas
- 10) Craigs List
- 11) Indeed.com

Juanita Jennings
Self Post
Self Post
Self Post
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Self Post
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Self Post
Self Post

jjennings@americangeneralmedia.com
Allaccess.com
radioonline.com
centralcoasthelpwanted.com
caljobs.ca.gov
yourcba.com
radionotas.com
craigslist.com
indeed.com

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Educational Institutions

- 12) Allan Hancock College
- 13) Workforce Resource Center
- 14) Cal Poly

Self Post
Self Post
Self Post

hancockcollege.edu
workforresource.com
calpoly.edu

Self Post
Self Post
Self Post

Other

- 15) Internal Posting-Santa Maria
- 16) Internal Posting-SLO
- 17) Referral

Marlene Mealy
Marlene Mealy
Rich watson

2325 Skyway Dr.Suite J Santa Maria, Ca
3620 Sacramento Dr. #204, SLO 93401
Santa Maria

805-922-1041

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Total

14

Outreach Initiatives:

1)	09/30/16	Allan Hancock College Career Exploration Fair	Set up a booth with our radio stations and provided students with internship information as well as information regarding duties and responsibilities involved in working at a radio station.	Initiative #10-Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
		Marcel Brown and Shelby Walter		
2)	10/19/16	Arellanes Jr High Career Day	Shelby Walter spoke with students about working in radio, opportunities available, training and education for careers in radio.	Initiative #10-Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
		Shelby Walter		
3)	01/25/17	Cal Poly 2017 <u>Winter</u> Career Fair	Set up a booth with our radio stations from both Santa Maria and San Luis Obispo and provided students with internship information as well as information regarding duties and responsibilities involved in working at a radio station.	Initiative #10-Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
		Shelby Walter & Michael Knudsen		
4	02/02/17	Cal Poly <u>Local</u> Career Fair	Set up a booth with our radio stations from both Santa Maria and San Luis Obispo and provided students with internship information as well as information regarding duties and responsibilities involved in working at a radio station.	Initiative #10-Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
		Samantha Accord from SLO Office (Please get paperwork from her. I never got it)		

5) **02/16/17**
Ernest Righetti High School Career Fair
Shelby Walter

Set up a booth with our radio stations and provided students with internship information as well as information regarding duties and responsibilities involved in working at a radio station.

Initiative #10-Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

6) **03/31/17**
Pioneer Valley High School
Shelby Walter

Set up a booth with our radio stations and provided students with internship information as well as information regarding duties and responsibilities involved in working at a radio station.

Initiative #10-Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

7) **07/14/17**
Cal Chamber/Ca Harassment Prevention Training Course

All staff members completed an online training course on harassment prevention in the workplace.

Initiative 14:Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

8)

9)

